

OPPORTUNITY
OPPORTUNITÉ
OPORTUNIDADE



HUMAN RESOURCES

SUBJECT: Communication – Announcement

SUJET: Communication – Communiqué

ASSUNTO: Comunicação – Comunicado

Content Manager - CDI

Reporting to the Group Marketing & Communication manager and working closely with other cross-functional departments (IR, CSR), the France Content manager has the responsibility to create content for French business activities, ensure consistency of communication and marketing strategy. Based in Paris, he/she liaises with M&C team based in Porto (Portugal) and supports French developments team in their communication actions.

MISSION:

- Identify newsworthy stories and communications for media opportunities, such as press releases, blog posts, and other PR content to increase brand awareness and consideration
- Develop content to enrich company brand and websites (including blog or featured articles), press releases, social media or other supports
- Act as a back-up for press releases editing as needed and across online and offline marketing projects including print, direct mail, email, web, and social media
- Partner with other teams such as: marketing & communication, creative, IR, CSR/institutional communication to ensure consistency of messages
- Follow-up competitors' positioning and activities in France
- Create clear and consistent narratives and editorial content to support activities in France
- Serve as primary contact person for general media requests
- Elaborate partnerships with influencers and relevant stakeholders to expand company's coverage
- Assist with internal communications (HR, HSE, CSR, ...)

QUALIFICATIONS:



• SOLAR • WIND • HYDRO • BIOMASS •

At Valtalia we are passionate about **renewable energies**! We are an electricity producer from wind, solar, hydro and biomass, and also a service provider to 3rd party clients such as **Development, EPC, O&M and Distribution**.

Today we are in **17 countries, split among 4 continents**, and offering a **global operating capacity** to our clients. We are listed on the regulated Euronext market in Paris since July 2014.

If you share our ambition and our passion for renewable energies, Valtalia has a career for you!

Announcement Date: 05-06-2018

REFERENCE
RECRUT/CMC/18

COMPANY
Valtalia

BUSINESS LINE
IT and Communication

DEPARTMENT
Communication

JOB TITLE
Content Manager

LOCATION
Paris, France

STARTING DATE
ASAP

- Degree in Communication, Journalism, Public Relations or a related field (IEP, Celsa, ISCOM,...)
- Proven professional experience in an international environment
- Excellent writing and copy editing skills and great storytelling instincts (sample highly recommended in both French and English)
- Demonstrated project development and project management skills
- Ability to work in a deadline-driven environment with multiple complex projects running concurrently
- Experience working independently as well as collaboratively in a dynamic team environment while maintaining accountability
- Knowledge and experience using media management and tracking tools
- Excellent command of Pack Office (Word, Excel, PowerPoint); experience on PAO softwares such as Indesign, Photoshop would be very appreciated
- Ability to see a 'one company' picture (in the context of country priorities)
- Able to build relationships and gain credibility quickly with stakeholders at all levels
- Able to travel on a regular basis in France (especially to Aix-en-Provence) for meeting

Key skills:

- Proactivity
- Organization
- Confidentiality
- Proactivity
- Excellent interpersonal and communication skills
- Availability and sense of responsibility
- Strong team work ability

Thank you for sending your application (CV + LM) by mail:

voltaliarecruits.fr@voltaia.com quoting the reference

HR Group team